

Sample Goal Statements

After visiting a website providing information on Alzheimer's Disease, 80% of visitors report that they have learned at least two options for respite while taking care of someone with Alzheimer's.

A majority of the callers participating in WXXI's phone bank following a program on heart disease gain an increased appreciation of WXXI's role in bringing groups together to address an issue.

Six weeks after a workshop on living with diabetes, 50% of participants reported a marked increase in patients' well being.

