



IN THE COMMUNITY

PBS Families

As part of our outreach efforts into the community, UNC-TV's Ready To Learn service provides a PBS Families magazine that contains educational materials for parents and children to use together.

Durham County

“Thank you so much for sending me the Ready To Learn materials. I put all the materials to good use. Promoting literacy is a must for my parents. “

“As a preschool teacher, I included the [PBS Families] magazines with my transitional pack to all my Head Start parents.”

Arthur's Hooray for Health and All About Asthma Events



Pitt County

Arthur's Hooray for Health and All About Asthma at Pitt County Memorial Hospital in Greenville, North Carolina included 30 children and 30 parents. Arthur, from UNC-TV television, came to this special party for kids with asthma. Activities included an Arthur educational video, games, prizes and pizza. Children and adults viewed the episode “Buster's Breathless” and talked about asthma triggers.

Arthur's Hooray for Health and All About Asthma are part of the health curriculum materials provided to parents and teachers across North Carolina.



Arthur's Hooray For Health has been reviewed by the American Academy of Pediatrics.

Arthur's All About Asthma is a recipient of the National Environmental Asthma Educator Award.





MORE.....Arthur's Hooray for Health and All About Asthma Events

Wayne County

Arthur's Hooray for Health and All About Asthma
"Saturday was a great success! Arthur got a chance to see the oncology patient and present the gift basket—she was overjoyed!!!"

Buncombe County

Asheville World Asthma Day (May 4, 2004)

Arthur and UNC-TV journeyed to Asheville to facilitate this Hooray For Health and All About Asthma Event and celebrate World Asthma Day with Mission St. Joseph Hospital at the YMCA Wellness Center. A local pediatrician volunteered his time and provided valuable information to participants concerning asthma in children.





4th Annual Exercise Day (May 19, 2004)

UNC-TV would like to thank everyone who participated in the Fourth Annual Teletubbies Get Up and Go! Day of Exercise.

Teletubbies is a program about movement, physical development and exploration for preschool children and the 'GO! - Exercise with the Teletubbies' content was specifically created to encourage active fun in a playful and safe way, helping children gain self-confidence and self-awareness, while developing their physical capabilities.

Learning through physical activity plays a crucial role in a child's overall development. Young children need to be both physically literate (walking, running, jumping, balancing, etc.) and able to play amongst others, creating their own games and enjoying the excitement of moving with energy.

The 'GO! Exercise with the Teletubbies' content encourages children to get up and explore actions and tasks that they can repeat again and again, either alone, or with a parent or care-giver. The content conveys that it is great fun to move. Fourteen community partners across the state participated in the Teletubbies Get Up and Go! Events that encouraged parents and children to exercise together in a fun environment.

The parents and the children in attendance enjoyed this year's Get Up and Go! Event, and we look forward to creating additional event opportunities in the future. Please continue to encourage children to have fun and exercise. Thanks again for who shared the day with us.



Participating Partners

1. Nannette A. Ausby, *Sister's Childcare Service*, Holly Springs, NC
2. Annie P. Kelly, *Cumberland Community Action Head Start*, Fayetteville, NC
3. Rondell A. Bennett, *Cumberland Community Action Head Start*, Fayetteville, NC
4. Cristy Barnes, *Wayne County Partnership for Children*, Goldsboro, NC
5. Wendy Edens, *Vandora Springs Elementary*, Garner, NC
6. Shelia Dodd, *Carver Elementary School*, Wendell, NC
7. Paula Arrington, *Zoe Land Academy and Preschool*, Raleigh, NC
8. Jennifer Rainey, *Jones Dairy Elementary*, Wake Forest, NC
9. Mrs. Shamra Kelly, *Kelly's Kid Preschool Academy*, Mt. Holly, NC
10. Patty Wilson, *Playspace Children's Museum*, Raleigh, NC
11. April Jeffers, *Lincoln Heights Elementary*, Fuquay-Varina, NC
12. Karen Wicker, *Moore County Cooperative Extension*, Carthage, NC
13. Angela Wilson-Newsome, *Ark of Safety*, High Point, NC
14. Donna Wishon, *Stokes Family Support*, King, N. C.